



G-Medical's Website Privacy Policy

Last Revised: May 10, 2017

G Medical Innovations Holdings Ltd. (“**G-Medical**”, “**Company**” “**we**” or “**us**”) respects the privacy of the visitors and/or users of its Site (“**User**” or “**you**”), and is committed to protect the personal information that its Users share with it. We believe that you have a right to know our practices regarding the information we may collect and use when you visit and/or use our Site.

Capitalized terms which are not defined herein, shall have the meaning ascribed to them in our [Terms of Use](#) (“**TOU**”), into which this Privacy Policy is incorporated thereto by reference.

1. Your Consent (PLEASE READ CAREFULLY!)

BY ENTERING, CONNECTING TO, ACCESSING OR USING THE SITE, YOU AGREE TO THE TERMS AND CONDITIONS SET FORTH IN THIS PRIVACY POLICY (THE “**PRIVACY POLICY**”), INCLUDING TO THE COLLECTION AND PROCESSING OF YOUR PERSONAL INFORMATION (AS DEFINED BELOW). IF YOU DISAGREE TO ANY TERM PROVIDED HEREIN, YOU MAY NOT ACCESS AND/OR USE THE SITE.

FOR AVOIDANCE OF DOUBT, YOU HEREBY CONSENT TO THE COLLECTION, PROCESSING, TRANSFER AND USE OF YOUR PERSONAL INFORMATION. YOU ALSO ACKNOWLEDGE AND CONFIRM THAT YOU ARE NOT REQUIRED TO PROVIDE US WITH YOUR PERSONAL INFORMATION AND THAT SUCH INFORMATION IS *VOLUNTARILY* PROVIDED TO US.

2. Which information we may collect on our Users?

We may collect two types of data and information from our Users:

- a. The first type of information is non-identifiable and anonymous information (“**Non-personal Information**”). **We are not aware of the identity of the User from whom we have collected the Non-personal Information.** Non-Personal Information is any unconcealed information which does not enable identification of an individual User, and which is available to us while such User is entering and/or using the Site. Non-personal Information which is being gathered consists of technical information, behavioral information and aggregated information, and may contain, among other things, the activity of the User on the Site, type of operating system, type of the User's mobile device and its operating system and version, User's 'click-stream' on the Site, type of browser and keyboard language, the hardware specifications of such device (including screen resolution), time spent on various screens of the Site, etc.
- b. The second type of information is individually identifiable information (“**Personal Information**”). **This information may identify an individual or may be of a private and/or sensitive nature.**
 - Users of the Site automatically provide their IP address mainly for enhancing the User’s experience and for geo-location and security purposes as further detailed below.
 - Personal Information is collected from the details the Users provide in the Contact Form on the Site which includes, *inter alia*, the User's name, e-mail address and telephone number. The User can optionally provide via the Contact Form any text he/she wishes to insert into the “message box”. Once your contact details received by us, our representative will contact you for further communication. Our representative may collect additional Personal Information from you.

For avoidance of doubt, any Non-Personal Information connected or linked to any Personal Information shall be deemed as Personal Information as long as such connection or linkage exists.

We do not collect any Personal Information from you or related to you without your approval, which is obtained, inter alia, through your active acceptance to the Terms of Use and the Privacy Policy.

3. How Do We Collect Information on Our Users?

There are a few methods that we use:

- a. **We collect information through your entry and use of the Site.** In other words, when you are using the Site we are aware of it and may gather, collect and store the information relating to such usage.
- b. **We collect information which you decide to provide us voluntarily.** For example, we collect Personal Information when you contact us through the Contact Form.

We may gather, collect and store such information either independently or through the help of our authorized third-party service providers as detailed below.

4. **What are the Purposes of the Collection of Information?**

Non-personal Information is collected in order to:

1. Use it for statistical and research purposes and for customization and improvement of our Site.
2. Enhance the User's experience while using the Site.

Personal Information is collected in order to:

1. Provide the Users with commercial materials, updates about G-Medical's developments, new offerings, news regarding our Site and services, etc.
2. Provide Users with updated information regarding our products and services.
3. Be able to contact Users upon demand.
4. Determine general geolocation information (i.e., country) from which the User's computer is connected to the Internet in order for us to know the general location of our Site's Users as well as in order to safeguard our Site.

5. **Sharing Information with Third Parties**

G-Medical will not share any Personal Information it collects with any third party. Notwithstanding, G-Medical may share Personal Information in the following cases: (a) to satisfy any applicable law, regulation, legal process, subpoena or governmental request; (b) to enforce the Terms, including investigation of potential violations thereof; (c) to detect, prevent, or otherwise address fraud, security or technical issues; (d) to respond to User's support requests; (e) to respond to claims that contact information (e.g. name, e-mail address, etc.) of a third-party has been posted or transmitted without their consent or as a form of harassment; (f) to protect the rights, property, or personal safety of G-Medical, its Users, or the general public; (g) when G-Medical is undergoing any change in control, including by means of merger, acquisition or purchase of all or substantially all of its assets; (h) to collect, hold and/or manage your Personal Information through G-Medical's authorized third parties service providers (including, as applicable, their affiliates as necessary to provide us with the requested services), as reasonable for business purposes, which may be located in a country that does not have the same data protection laws as your jurisdiction; (i) to store or process your Personal Information through G-Medical's affiliated companies, which may be located in a country that does not have the same data protection laws as your jurisdiction. G-Medical requires its affiliated entities to agree to processing your Personal Information in compliance herewith; (j) cooperate with third parties for legitimate business purposes, including without limitation, enhancing the User's experience; and/or (k) pursuant to your explicit approval prior to the disclosure.

For avoidance of doubt, G-Medical has the unrestricted right to use Non-personal Information for any purpose and to transfer and disclose Non-personal Information to third parties at its own discretion.

6. **Deletion or Modification of Personal Information**

In any event, if for any reason you (or any person) wish to delete or modify Personal Information, please send us an e-mail with adequate detail of your request to: infoservice@gmedinnovation.com, and we will make reasonable efforts to modify or delete any such Personal Information pursuant to any applicable privacy laws. Note that we may retain and use your Personal Information after termination of your Account, for as long as reasonably required for the purposes of which such Personal Information was collected, including without limitation, for future analytics and analysis, in order to comply with our legal or business requirements or obligations, to resolve disputes and/or to enforce our Terms, all as permitted under any applicable privacy laws.

Aggregate and/or anonymous information may remain on G-Medical servers indefinitely.

7. **Minors**

The Site is intended for Users over the age of thirteen (13). Therefore, G-Medical does not intend and does not knowingly collect Personal Information from children under this age. We reserve the right to request proof of age at any stage so that we can verify that minors under this age are not using the Site.

8. **Security**

We take reasonable measures to maintain the security and integrity of our Site and prevent unauthorized access to it or use thereof through generally accepted industry standard technologies and internal procedures. The Personal Information is hosted on Netvision servers which provide advanced strict security standards (both physical and logical). In addition we employ highly secure services design and implementation using encryption and architectures mechanisms. Please note, however, that there are inherent risks in transmission of information over the Internet or other methods of electronic storage and we cannot guarantee that unauthorized access or use will never occur. G-MEDICAL SHALL NOT BE RESPONSIBLE OR LIABLE FOR UNAUTHORIZED ACCESS, HACKING, OR OTHER SECURITY INTRUSIONS OR FAILURE TO STORE OR THE THEFT, DELETION, CORRUPTION, DESTRUCTION, DAMAGE, OR LOSS OF ANY DATA OR INFORMATION.

9. **Third Party Service Providers**

While using the Site we may be using third party service providers, who may collect, store and/or process the information detailed herein. G-Medical uses commercially reasonable efforts to engage with third parties that post a privacy policy governing their collection, processing and use of non-personal and personal information and/or that are contractually obligated to such governance.

10. **International Data Transfer**

We may transfer information collected about you, including Personal Information, to affiliated entities, or to other third party service providers (as provided herein) across borders and from your country or jurisdiction to other countries or jurisdictions around the world. Please note that we may transfer such information to a country and jurisdiction that does not have the same data protection laws as your jurisdiction, and you consent to such transfer of information.

11. **Cookies and Other Tracking Technologies**

When you access or use the Site, G-Medical and/or our third party service providers may use industry-wide technologies such as "cookies", "Ad-id", "pixel" or other similar technologies, which store certain local information on your device or on the Site ("**Cookies**"), which may enable, *inter alia*, automatic activation of certain features and make the User's experience and usage simpler, more relevant, convenient and effortless. Such information is locally stored on your computer or on your device. G-Medical and/or our authorized third party service providers may access such information. G-Medical and/or our authorized third party service providers may use both session cookies (which expire once you close the web-browser) and persistent cookies (which stay on the User's device until he/she deletes them). Such Cookies may store non-personal information (such as the different pages viewed by a User within the Site). It is easy to prohibit and/or delete the Cookies, *inter alia*, through the Settings option of your device or web-browser. Most platforms will allow you to erase cookies from your computer's hard drive or from you device, block acceptance of cookies, or receive a warning before a cookie is stored. In order to erase or disable the Cookies you may use the settings option of your device or according to the specific instructions provided by the third party service provider's privacy policy and terms of use. However, if you block or erase cookies, or change the settings of your device, your online experience may be limited. Third-party cookies usually store only a Non-personal Information, such as the web pages you have visited, the duration of your browsing, etc. G-Medical does not control such third party service providers.

12. **Direct Marketing**

You hereby agree that we may use your contact details for the purpose of informing you of products, services and other updates and new features which may be of interest to you, as well as for sending you other materials to the e-mail address provided by you. You may withdraw your consent by sending a written notice to G-Medical by e-mail to the following e-mail address: infoservice@gmedinnovations.com, or alternatively following the instructions for removing yourself from the mailing list which are available in the e-mail transmitted to you.

13. **Changes to the Privacy Policy**

The terms of this Privacy Policy will govern the use of the Site and any information collected with respect thereto. G-Medical reserves the right to change this policy at any time, so please re-visit this page frequently. In case of any material change, we will make reasonable efforts to post a clear notice on the homepage of the Site or we will send you an e-mail regarding such changes to the e-mail address that you may have provided us with. Such substantial changes will take effect seven (7) days after such notice was provided on our Site or sent by e-mail, whichever is the earlier. Otherwise, all other changes to this Privacy Policy are effective as of the stated “Last Revised” date and your continued use of the Site after the Last Revised date will constitute acceptance of, and agreement to be bound by, those changes. In the event that the Terms should be amended to comply with any legal requirements, the amendments may take effect immediately, or as required by the law and without any prior notice.

14. **Got any Questions?**

If you have any questions (or comments) concerning this Privacy Policy, you are most welcome to send us an email to the following address: service@gmedinnovations.com, and we will make an effort to reply within a reasonable timeframe.